

 **GIMI 极米**

The leading smart projector

## PERFORMANCE AND AWARDS

2019 China projector market

**Ranked No.1**

700k units shipment

2018 China projector market

**Ranked No.1**

Source: IDC

This is the first time that *made in China* won the annual market leader in the past 15 years



**XGIMI**

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the most popular projector brand,  
captures the No.1 market share  
in China for 2 consecutive years.

Data Source:  
IDC China Projector Market tracking report for 2019 full year

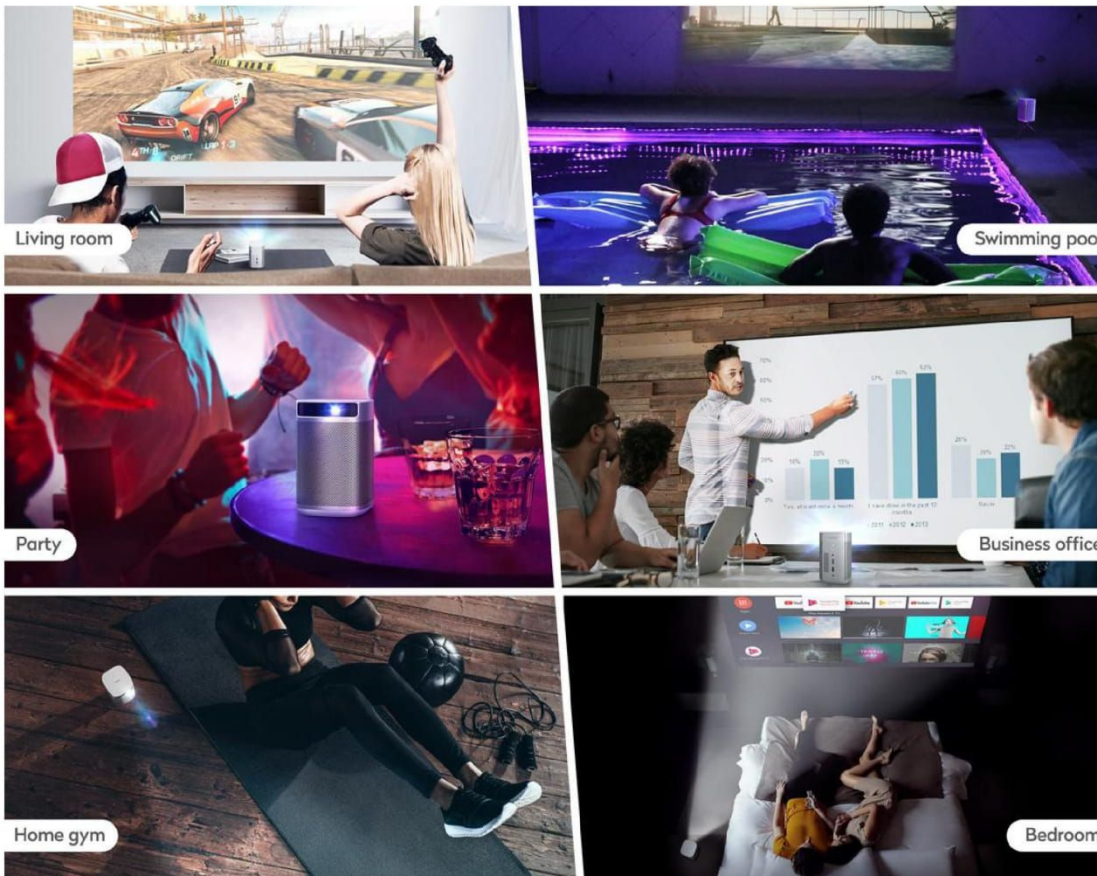
# 36 INNOVATION & DESIGN AWARDS



## XGIMI Retail Store (China)



# WE ARE THE ENTERTAINMENT SCREEN FOR YOUR HOME



**Cinematic Image Quality on 100+” screen**  
FHD/4K resolution + Superior brightness



**Harman Kardon sounds**  
Built-in Harman Kardon speakers



**Android TV Operating System**  
*Brings you thousands of shows, movies, games and music*



**Portability**  
Elegant industrial design + built-in battery



**Universe Connectivity**  
Chromecast, HDMI, Bluetooth, USB



**Long LED Lifespan**  
30,000 hours LED Lifespan



**User Friendly**  
Auto focus, Auto keystone correction, 3D, MEMC

## Products for overseas market

### Android TV OS Projectors



MoGo Pro+  
300 ANSI lumens  
1080P FHD



Halo  
800 ANSI lumens  
1080P FHD



AURA  
2400 ANSI lumens  
4K UHD



Elfin  
800 ANSI lumens  
1080P FHD



Horizon  
2200 ANSI lumens  
1080P FHD



Horizon Pro  
2200 ANSI lumens  
4K UHD

**PORTABLE PROJECTORS**  
(High-Capacity Battery)

**4K LASER TV**

**HOME PROJECTORS**

## KIDS, LAMP PROJECTOR AND ACCESSORIES

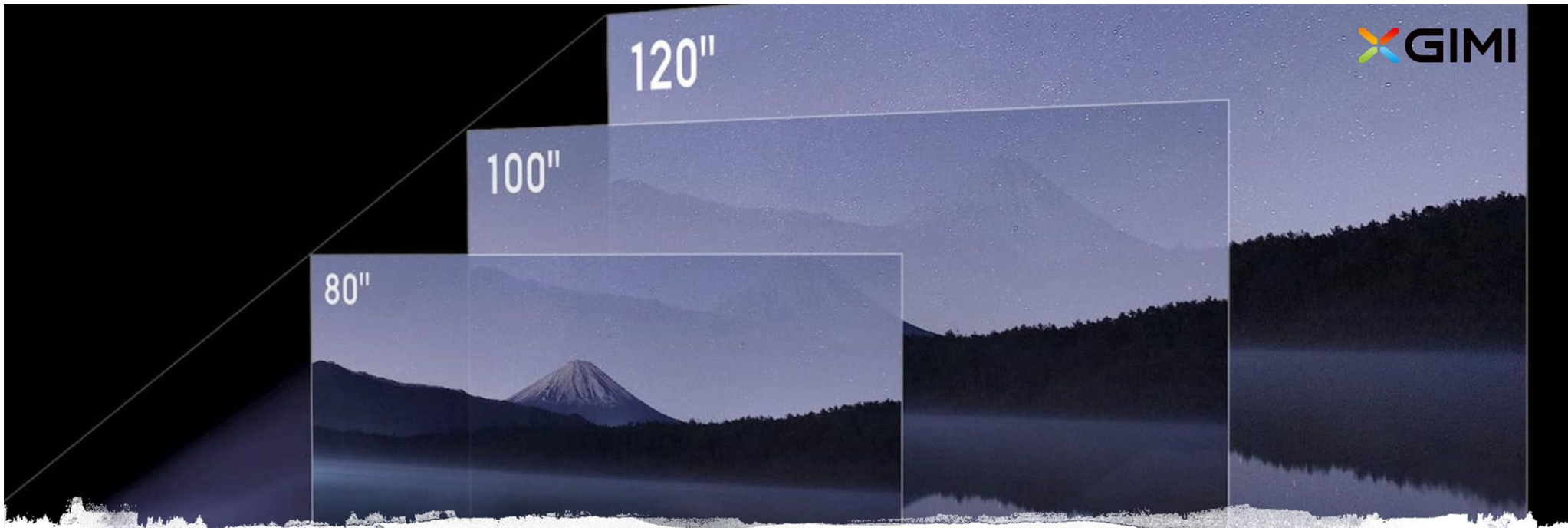




## Redefine your screen size

Quick access to the vast universe of Android games including Final Fantasy, Minions and NBA JAM and more. Immerse yourself with big-screen gaming anywhere you want in the home, at the beach or even setting up a fun outdoor gaming space for the kids during a BBQ (compatible with Switch, PlayStation, and Xbox).





Up to 300-inch giant display

- XGIMI is able to turn any white wall into a 30'' - 300+'' Big Screen. With Android TV entertainment system and Haman Kardon great sound, it provides ultimate home cinema experience for you and your beloved ones anywhere.

**AI** AI  
Brightness  
Adjustment

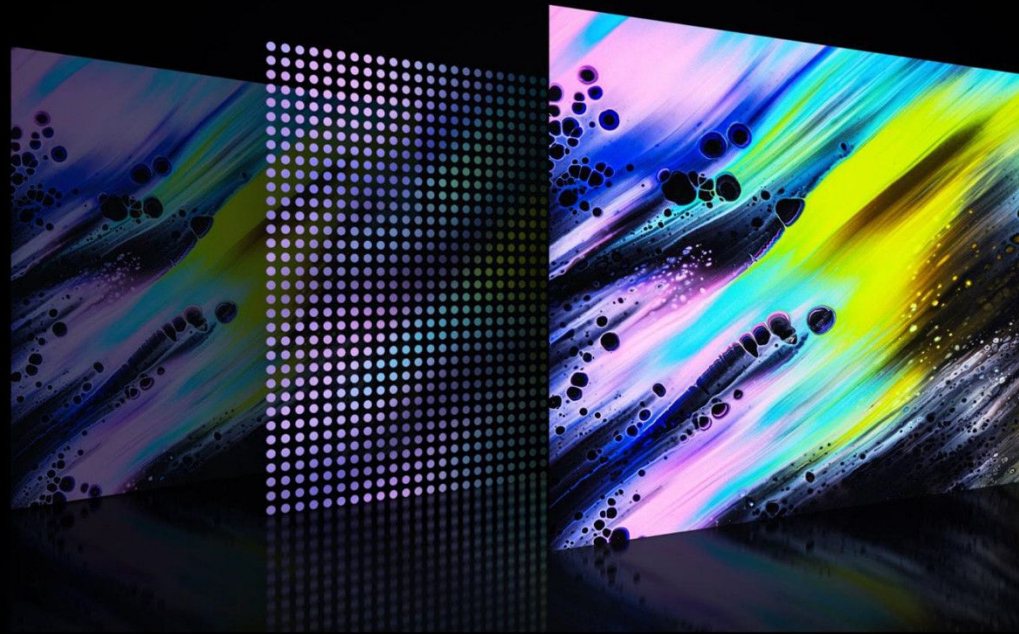
 Clarity  
Enhancement

 Color  
Revivification

 Image  
Noise  
Reduction

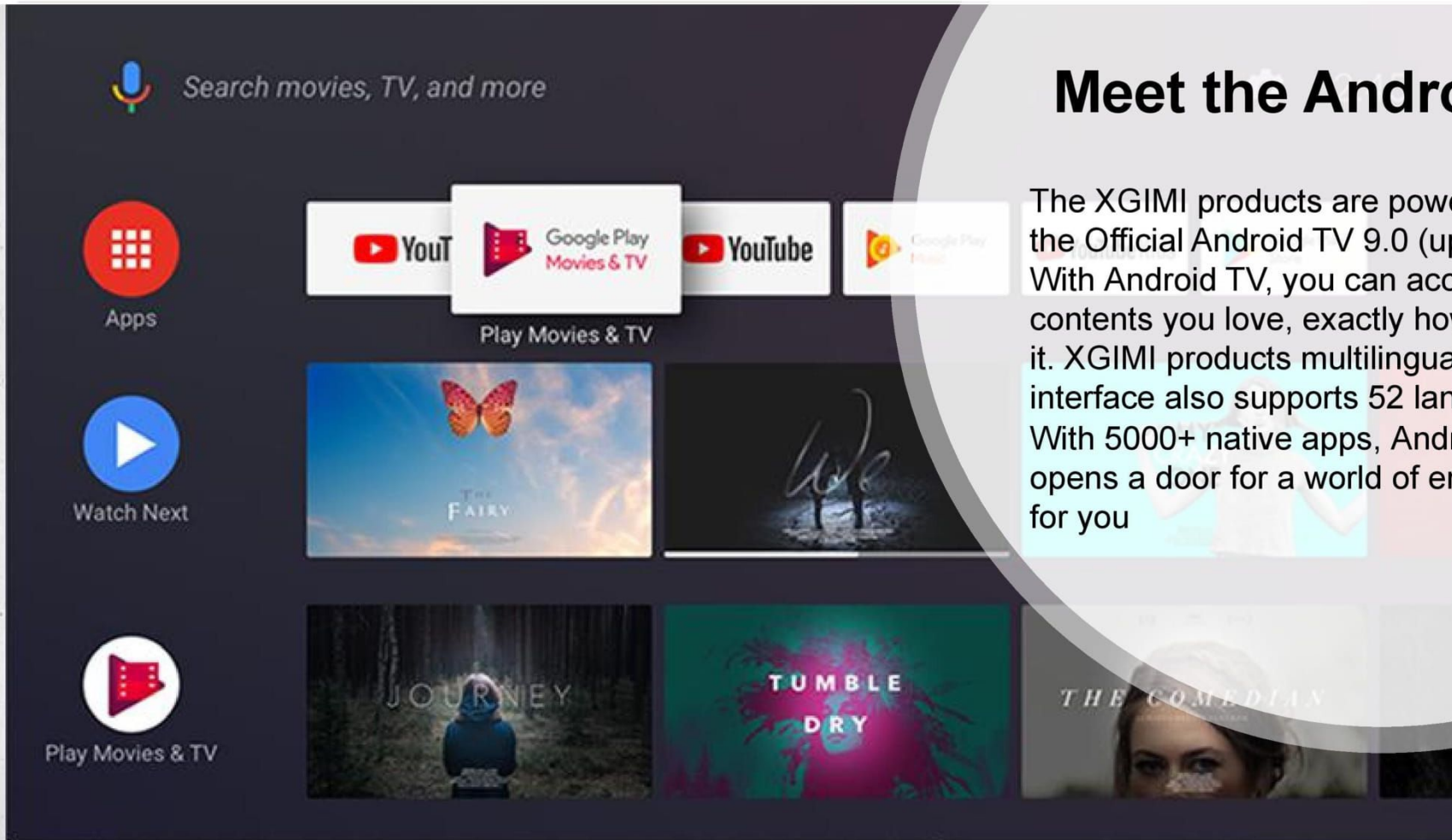


**X-VUE 2.0**



**4K**

XGIMI's unique X-VUE image engine system significantly increases the clarity and fidelity of dynamic pictures. The image quality is made clearer and smoother, with purer and more realistic colors it brings a truly immersive user experience.



## Meet the Android TV

The XGIMI products are powered by the Official Android TV 9.0 (upgradable). With Android TV, you can access all the contents you love, exactly how you want it. XGIMI products multilingual user interface also supports 52 languages. With 5000+ native apps, Android TV opens a door for a world of entertainment for you

# How Can I Help You?

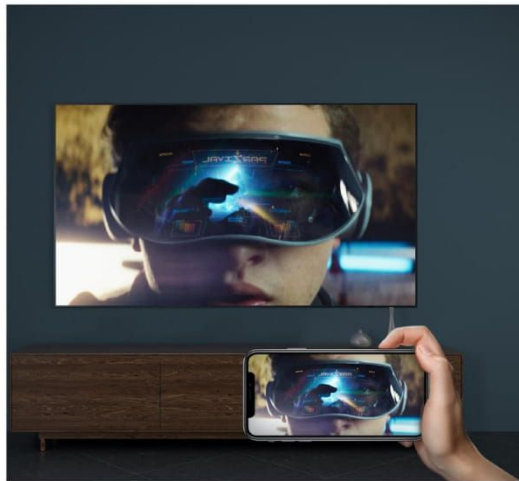
Just press the mic button on your remote and say "Hey Google" to quickly find the latest blockbuster, check the score of the big game, or dim the lights — all without leaving your seat or what you're already watching.





## Multi-connection

Direct casting your favorite entertainment apps, movies & TV shows, music, games, sports and more from your Android or iOS device, Mac or Windows computer, or Chromecast to the XGIMI products.



## Easy Share

Enjoy your favorite contents via connecting to your own external devices like HDMI and USB, or wirelessly over Chromecast and Bluetooth to the XGIMI Products. Play XBOX or Nintendo Switch on XGIMI Smart Projector giant screen, experience immersive games.

## Delight your ears

The XGIMI products are powered by Harman/Kardon, offering fantastic sound quality with its advanced dual speaker units. The sound is professionally tuned using Gold Ear Philosophy, meaning the speaker is well balanced and perfect for any kind of music. You can also connect to the XGIMI products via Bluetooth or 3.5mm Audio Cable and use it as an external Bluetooth speaker, allowing you to enjoy up to 300 songs on a single charge.

MOGO Series have dual 3-Watts Speaker units;  
Halo has dual 5-Watts Speaker units





## ±40° Vertical and Horizontal Keystone Correction

Just put XGIMI products at any angle,  
the patented Smart keystone  
correction will adjust the project  
screen up to 40+ degrees both  
vertically and horizontally to give you  
the best viewing experience.





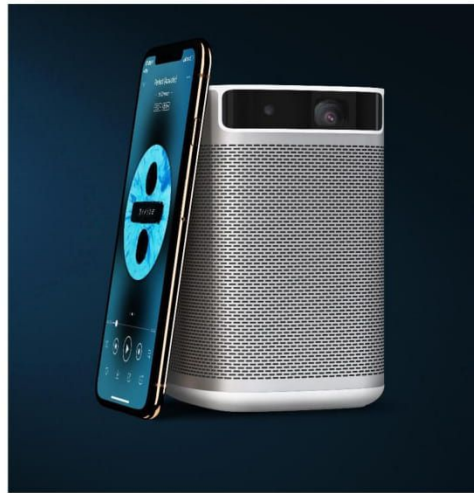
## Never Fuzzy

The XGIMI Products' Instant 10000+ points autofocus function will automatically adjust the focus within seconds! With this function, you will never again have to worried about your video getting out of focus.



## High Capacity Battery

10,400 mAh built-in large capacity battery ensures the excellent portability of the MoGo and Halo has 17100 mAh built-in battery. Users can watch up to 4 hours movie or listen to 8 hours of music with a one-time charge



## 30,000 hours lifespan

Unlike traditional projectors, the XGIMI products utilizes a highly efficient LED light source, allowing its projections to stay perfectly crisp, clear and bright for its entire LED lifespan of 30,000 hours. Enough for 20,000 movies, meaning you could watch 4 movies every day for the next 10 years.



**THANK YOU**